

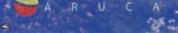


*Everything is for you
at ARUCAD*



RODIN CENTRAL-0
Rectorate
AD12 Reception
AD13 Secretary
Library
Library-Reading Room
Library-Store Room
AC12 Rectorate

RODIN CENTRAL-1
AC13 Vice Rector
AC14 Faculty of Communication / Dean
AC15 Faculty of Arts / Dean
AD14 Secretary
ST02 Studio of Design
ST09 Painting Studio
B: Steel Drawing Studio
WC: Meeting Room
WC: WC

 ARUCADA



Arkin University of Creative Arts and Design

Founded in North Cyprus in 2017, Arkin University of Creative Arts and Design (ARUCAD) is a thematic art university that is wholly dedicated to the fields of art, design and communication. ARUCAD's goal is to become one of the most reputable universities in art education, whereby its students continuously improve their creative productivity through interdisciplinary and cross-cultural programmes based on traditional, modern and contemporary art teaching and learning, whilst adhering to the inseparable link of theory and practice.

Respect for ecological, recycling and health and safety issues, in addition to gender equality, racial, religious and social values, will be incorporated throughout the teaching/learning environment. 'Learning whilst producing, producing whilst learning' is an education model that aims to connect experience, critical thinking and practise in order to generate a new generation of reflective practitioners in arts and design.

Faculty of Arts

**Plastic Arts
Photography and Video
Ceramics and Glass***

The Faculty of Arts is committed to the accommodation and development of contemporary art theories and creative art practices within multi-disciplinary and cross-disciplinary trends.

ARUCAD Faculty of Arts is comprised of three departments:

Department of Plastic Arts and
Department of Photography and Video
Department of Ceramics and Glass*

*Department will start education in 2020.

Plastic Arts

The Department of Plastic Arts offers a specialist programme that combines traditional techniques with innovative approaches to making art.

The four-year BA (Hons) degree programme in Plastic Arts carries the vision of contemporary art making that resides in the fields of painting, printmaking, sculpture, glass making and ceramics, alongside integral practices of interdisciplinary studio approaches where students develop their theoretical and practical creative skills.

The programme is built on the triadic bond between technical training, critical thinking and historical perspective, where students are encouraged to develop their artistic practice as part of intellectual and critical enquiry. A wide range of practice-led studios and workshops offer collaborative strategies for creative thinking, complemented by lectures and seminars where the visual arts and history meet across the fields of philosophy, psychology, architecture, design, technology and the natural sciences. Students will gain an opportunity to make a tangible difference on a local, national, and international scale with guidance from exceptional staff and access to incomparable technical and studio resources.

Career

ARUCAD's Department of Plastic Arts has a vision of developing, improving and raising the values and production of art-making in Cyprus and the wider Mediterranean region. Thus, our priority is to instil critical thinking at the core of our students' professional development where their creative thinking abilities can grow alongside their applied artistic skill-set and ultimately launch their careers in the international sphere as confident and creative individuals.

Our graduates will gain a wide-range of sophisticated skills in the fields of Drawing, Painting, Sculpture, Printmaking, Ceramics, Glass and interdisciplinary approaches that tap into Digital and New Media Art.

Graduates of the BA (Hons) Plastic Arts programme will be equipped to become professional independent practitioners in the international art scene.

Photography and Video

The Department of Photography and Video is structured on the pressing problems in both visual and contemporary creative practices, generating research deeply with interdisciplinary reflections as ARUCAD is a dedicated creative arts school offering students a unique experience to explore a creative platform and practical areas of expertise at the core of an experimental approach.

The structure of the four-year BA (Hons) degree programme in Photography and Video is built around facilitating students to achieve certain objectives through expressing and challenging themselves in an artistic and creative way. The programme pertains its contemporary applications by engaging diverse forms of what art is and when the creative process becomes art. This is grounded in the articulation of the medium as photography and video are crucial art forms that are formulated by the present.

Career

The Department of Photography and Video at ARUCAD offers students an opportunity to participate in an intense four-year programme with its strong vision of interdisciplinary approaches in order to fulfil the individual needs and aspirations of each student. We are committed to providing open, well informed and critical surroundings for the personal and professional development of our students with a devotion to providing bursary support.

Graduates from The Department of Photography and Video are well placed to become independent practitioners, working as artists, or to pursue art-related careers across a wide range of industries where some will move onto postgraduate studies and make an academic career in exciting and diverse contexts.

Ceramics and Glass

The Department of Ceramics and Glass offers a specialist programme that combines traditional production techniques and contemporary art.

The four-year BA (Hons) degree programme in the field of ceramics and glass art has the vision of providing students with practical skills in creating and presenting their own original works through workshops, as well as learning material chemistry and traditional techniques.

The programme is based on a triadic bond between technical education, critical thinking and historical perspective that encourages students to demonstrate their artistic practice with ceramic and/or glass material as part of their intellectual and critical inquiry. A wide range of practice-led studios and workshops offer common strategies for creative thinking, complemented by lectures and seminars where visual arts and history meet in the fields of philosophy, psychology, architecture, design, technology and natural sciences.

Career

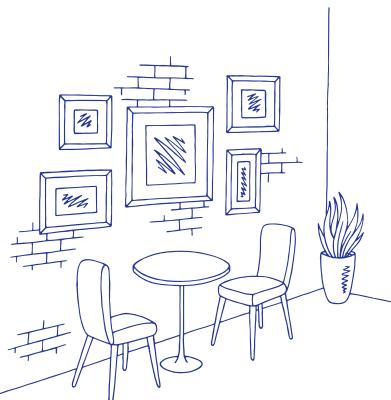
Graduates of the Department of Ceramics and Glass are well placed to become independent practitioners, working as artists, or pursue art-related careers across a wide range of industries where some will move onto postgraduate studies and make an academic career in exciting and diverse contexts. Graduates of the BA (Hons) Ceramics and Glass programme will be equipped to become professional independent practitioners in the international art scene, researchers of this field, work for glass - ceramic industry as designers or occupy post in research institutions and do academic career in the universities or maintain their research and artistic studies as autonomous artists.

Faculty of Design

**Architecture
Interior Architecture and
Environmental Design
Industrial Design**

The main goal of the Faculty of Design of ARUCAD is to expand the borders of creativity by taking into consideration the interdisciplinary characteristics of both traditional and modern design. Educating and training students in not only having critical thinking skills, but also in being able to use manipulative skills with full capacity, will further add great value to the design standards of the region. An education focus based on a balance of theory and practice is designed to feed not only the academic environment but also the production environment.

To raise the general standards of designers and their artworks of both our country and the region is the main idea that departments of this faculty, along with the university itself, is based on.



Architecture

Architecture has become one of the most preferred and sought-after professions in our region and the world. The graduates of this department will have knowledge about tracking the problems related to their field and presenting solutions/suggestions that these problems require. Within this framework, the task of the graduates of the department is to design all types of buildings (housing, accommodation, commercial social structures, etc.). They also play an important role as supervisors during the construction of the designed buildings.

Architects not only address aesthetic issues in the structures they design, but also have to consider the structure, ergonomics, comfort, accessibility and health and safety of their buildings. Our Architecture Programme aims to ensure the continuous development of the educational spectrum that will ensure competence in relevant fields in accordance with the modern-day requirements.

Career

First of all, students graduate from the Department of Architecture as designers. Apart from working as a freelance architect in their own workplace, architects can also work in multi-purpose institutions. Naturally, graduates can practise as an architect designing different types of buildings. Graduates can find career opportunities in many industries including: interior design, urban planning and construction management. Architects can also specialise in construction management, urban planning and design if they wish to pursue a graduate degree.

Interior Architecture and Environmental Design

The Department of Interior Architecture and Environmental Design aims to train interior designers who adopt human-environment relationships and universal design principles. It will achieve this through a training programme that makes the concept of interior space and environment sensitive on the aesthetic level. The programme presented by this department, which adds order and meaning to the interior sequencing of architectural spaces by adding the creative effect of art as well as practical skills, is structured with an educational approach to production.

It aims to respond to society's needs in relation to space through the learning spaces that are intertwined with the design and production workshops. It is also aimed at circulating higher cultural values at the social level instead of an education that is isolated from society.

Career

A graduate from ARUCAD's Department of Interior Architecture and Environmental Design will have the creative solutions skills to manage the challenges that are faced in real life. Graduates can work in professional organizations such as architects, contractors and other design professionals, or choose to become an independent designer. In this new media age, they will also have the opportunity to work in photo studios and television companies and are also equipped to work in stage design and art direction in these areas.

Industrial Design

The ARUCAD Industrial Design programme fosters a critical, analytical and creative approach to designing products, services and experiences. With the use of our digital and fabrication facilities including the FabLab. These resources will empower our student designers with the knowledge, skills and creative confidence to resolve design problems with functional and sustainable product design solutions that are relevant to the needs of people, society and businesses today.

By combining industry-run projects with academic learning, we aim to ensure that students have the skills necessary to make a significant contribution to their chosen design field of professional practise.

Career

Product design is all about creating new three-dimensional products through an efficient process of idea generation, development and evaluation. Product designers have an understanding of the relationship between art, science and technology, and have the ability to exploit each of these areas in different ways to create new products.

A career in product design offers the opportunity to make a real impact. The process of nurturing a design, from the early concept stages to a commercially viable solution suitable for mass manufacture, can also give product designers a great amount of job satisfaction.

Product design careers cover an extremely broad spectrum of industries. Consequently, the emphasis on technical or aesthetic design expertise can vary from role to role. More technical projects will demand a greater understanding of engineering, where function may dictate form. More artistic projects are likely to focus on form and usability. Product design requires a great deal of understanding of both materials and manufacturing techniques. A product designer will be expected to stay aware of new developments in these fields, as this will aid them in their daily work and drive innovation in their company.

The skills learned and the knowledge gained at ARUCAD will prepare students for a wide range of careers in the Creative Industries internationally.

Faculty of Communication

Visual Communication Design

Animation*

Digital Media

Film Design and Directing*

Advertising Design and Communication*

The Faculty of Communication at ARUCAD is a dynamic and inclusive community of internationally recognised academics, creative practitioners and industry professionals. We enable and educate our students to develop the necessary conceptual and technical skills essential for a successful career in creative industries.

The communications sector is constantly evolving. Today we have more ways of sharing information and ideas than ever before; therefore, it is essential to deliver messages in a clear and innovative way. The departments of Digital Media, Visual Communication Design, Animation, Film Design and Directing and Advertising Design and Communication offer students an exciting and supportive environment in which to master diverse skills in a range of media industries including: online publishing, journalism, graphic design, illustration, advertising, animation and film making.

*Department will start education in 2020.

Visual Communication Design

Visual communication is integral to contemporary culture and society. Our Visual Communication Design Programme is designed to educate and enable students to develop a thorough understanding of the role, function and possibilities of visual communication design and to equip them with the necessary creative skills to become innovators in their field of study.

This programme deploys a multidisciplinary approach. Students learn to communicate ideas and information effectively in a range of social, cultural and commercial contexts, through diverse and interrelated media such as digital and printed magazines, books, illustrations, branding and visual identity, signage, apps, animations, websites, photography and film.

Students will master both traditional and digital creative techniques and develop their analytical skills through a thorough grounding in historical and contemporary art and design, semiotics, and social and cultural studies.

Career

The digital revolution has opened up new disciplines and aspects of visual communication design which are changing rapidly. Design thinking now includes new forms such as story-telling, experiences, human-centred concept development and data visualization.

The Visual Communication Design department at ARUCAD encourages students to actively engage with the world and define their role as contributing designers by developing critical and analytical skills, personal voice, and visual language. Our programme represents an expanding trans-media discipline of communication and expression.

We are looking for students who are adaptable, curious and want to experience hands-on learning. The VCD curriculum is focused on developing visual language, process, and synthesis. Our programme includes the studies of basic design elements and processes which include: drawing, colour, typography, photography, illustration, publishing and editorial design, digital design, advertising, media design for packaging, three-dimensional animation, senior projects and more.

Animation

Animation is a field that develops the concept of synthesising reality with virtuality, theory and practice, and science with art. Animation, opens important doors in the transportation of communication sciences to the future, while aiming to educate professionals and artists who are equipped with the needs of the sector and universities in this field.

Career

In this age of rapid development of digital communication technologies, graduates of the Department of Animation work in all areas of communication and visual arts. ARUCAD has a mission to train experts in the communication sector and to lead the training of qualified academic staff in its field.

Digital Media

Today's media companies are seeking communication and media professionals who can not only perform the duties of a journalist, public relations or advertising practitioner, but who are also comfortable with visual design and content production for digital media—e.g., online publications, blogs, podcasts, virtual communities, interactive advertising.

Digital Media at ARUCAD is uniquely positioned to prepare students for today's converging media environment, where communication professionals are expected to have a broad range of technical knowledge and creative skills, from critical thinking and excellent writing to the ability to create interactive media, digital arts, and strategic communication campaigns.

Students who opt for the Digital Media Department at ARUCAD will surely benefit from a contemporary understanding of emerging trends in the evolving communication industry, as well as receiving guidance for connecting classroom learning with local and global market mechanisms.

Career

Our graduates will be able to work in a variety of traditional and non-traditional fields located in a wide spectrum of private corporations, public agencies, non-profit organizations and various media-related industries.

Graduates may pursue careers in animation, graphic design, video/film production, television/radio, web design, game design, media relations, media design, corporate communication, research and information management positions, online journalism, media authoring, education, social media management, public relations, advertising with new opportunities being created every day.

Film Design and Directing

The Department of Film Design and Directing is designed to handle the multidimensional and variable creation processes from an innovative perspective. The importance of theory and practice is taken into consideration at every stage. Our tutors are experienced filmmakers with practical experience in cinema production processes, as well as experienced filmmakers with wide experience in events, festivals, competitions, symposiums and workshops. Our aim is to ensure the students' success through their knowledge, skills and competencies in the field of cinema. In addition, the programme is designed to respond to social and cultural needs with the aim of compiling and recording of the history and rich cultural heritage of Cyprus and transforming them into works of art with aesthetic and ethical concerns.

Career

Graduates of the Department of Film Design and Directing can take on many roles such as screenwriter, director, cinematographer, art director, producer, sound designer, animation artist, post-production specialist.

Our graduates are employed in various branches of the film industry, in the drama units of television channels, in advertising and production companies, in advertising and music video-making units, in the corporate communication units of public and private organisations, art festivals, independent media, internet series and films, as well as all kinds of media, public and legal entities that require moving image and storytelling.

Advertising Design and Communication

Advertising is an area of communications that has a strong connection with art and design. The Department of Advertising Design and Communication has a structure that transforms theoretical knowledge into practice, with courses focused on art and design. The department is based on basic communication theories and interdisciplinary innovative approaches, while encompassing new forms of advertising design and communication.

Advertising Design is becoming increasingly important as a communication language. For this reason, our Department considers the multidimensional and variable creation processes from an innovative point of view. The Department of Advertising Design and Communication aims to provide our students with the knowledge, skills and competence in the field of advertising design with the help of experienced academicians as well as advertisers from the sector.

Career

Students of the Department of Advertising Design and Communication graduate as candidates for the advertising industry. They are able work as copywriters or marketing communications specialists in the advertising industry, working in production companies, independent media and all private sector organisations that carry out marketing and communication activities.



Workshops Studios Labs Innovation Hub

ARUCAD's educational philosophy is to provide production-based art, design and communication training. Students conduct their courses in a practical way with the support of workshops, studios and in laboratories with high capacity production facilities. With superior technical equipment and equipment, all the workshops, studios and laboratories offer our students the opportunity to transfer the knowledge they have learned within the theoretical courses into practice.

ARUCAD has three workshops (Printing Workshop, Glass Workshop, Ceramic Workshop) and six fully equipped studios (Animation Studio, Digital Production Studio, Photography and Video Studio, Painting Studio, Design Studio, Basic Studio). In addition there are three laboratories (Mac Lab, PC Lab, Fab Lab).

Innovation Hub

The Hub works with talented students and teachers from ARUCAD and with professionals from all over the world. The Hub is involved in research projects and design services in the fields of Architecture, Design, Communication, Video & Photography and Fine Arts.



Social Life Sport Facilities Student Exhibition Accommodation

Social Life

ARUCAD Campus is in an excellent location that could be seen as the best place to live and study in North Cyprus. The campus is located in the centre of Kyrenia which is an antique coastal town. Kyrenia has plenty of restaurants and cafes offering various cuisine for every budget. The food culture of Cyprus is a reflection of cultures and civilisations that had lived on the island throughout centuries.

Festivals are considered to be the most vibrant events of North Cyprus. Various festivals are organised throughout North Cyprus during the year. During these events traditional meals and handicrafts are presented and folk dances, theatre performances, concerts and music shows are performed. These activities provide social and cultural events for both the students and staff.

Sports Facilities

Swimming, riding and water sports are very popular in North Cyprus. Kyrenia offers a diverse range of sport activities to suit everyone's preference, including basketball, football, diving, hiking, paragliding and horse riding. Cyprus has long, hot summers and mild winters that enable people to enjoy out-door activities all year round. The beach season starts as early as April and can be enjoyed until the end of October. The winter offers an abundance of activities for nature lovers and sports enthusiasts.

Accommodation

Our students have access to modern and affordable accomodation in the heart of the city that is a convenient walking distance from the campus. There are regular shuttles from the campus to dorms in the morning, afternoon and evening and vice versa. Our dormitory facilities are comprised single and double rooms and also have a cafeteria, study room, generator, fitness center, security watch, internal line and free internet access.





ARUCAD



ARUCAD in Numbers



DATE OF
ESTABLISHMENT

2017



RECTOR

Prof. Dr. Turan Aksoy



LANGUAGE OF
EDUCATION: ENGLISH



PREP SCHOOL



DEPARTMENTS

Faculty of Arts
Department of Plastic Arts
Department of Photography and Video
Department of Ceramics and Glass*

Faculty of Design

Department of Architecture
Department of Interior Architecture and Environmental Design
Department of Industrial Design

Faculty of Communication

Department of Digital Media
Department of Visual Communication Design
Department of Animation*
Department of Film Design and Directing*
Department of Advertising Design and Communication*



FACULTIES

Faculty of Arts
Faculty of Design
Faculty of Communication



WORKSHOPS

Printing Workshop
Glass Workshop
Ceramics Workshop



STUDIOS

Animation Studio
Basic Art and Design Studio
Design Studio
Digital Production Studio
Painting Studio
Photography Studio



LABORATORIES

Fab Lab
PC Lab
Mac Lab



DIGITAL PRINTING ROOM

Plotter Graphic Printers
MFP High Resolution Printers



LIBRARY

Books
Magazines
Journals
Online Resources



Lifelong
Learning Center

Arkin Center for
Art and Design





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