

ARUCAD

Arkin University of
Creative Arts and Design

ARKIN University of Creative Arts & Design





ART & CIVILIZATION ARE ONE!

ARUCAD

Arkin University of Creative Arts and Design (ARUCAD) was established in 2017 in the Turkish Republic of Northern Cyprus as a thematic university focused on art, offering education in art, design and communication. ARUCAD aims to become a leading educational institution in the region in the fields of art and design. Our students will boost their creativity through programs featuring an interdisciplinary approach to both traditional and contemporary art during their education life. Theoretical information provided to our students will become practical through a wide range of workshop activities and pave the way to gain experience in various fields.

Ecological factors considering environmental health will be taken into account in production processes and use of materials. All required physical infrastructure was established to allow the use of recycled materials. Workshops were formed to produce art and design works by recycling metals, glass, plastic and paper... Producing while learning and learning while producing is an educational model aiming to reinforce the bond between intellectual profundity and hands-on experience. Our mission and vision are grounded on this particular model.

MISSION

ARUCAD aims to fill the perceived absence of world-class art and design education in Cyprus and the Mediterranean region, thereby fulfilling contemporary needs and requirements. Through its interdisciplinary, cross-cultural programmes the University raises the bar in standards in the fields of art, design and communication, with the intention of contributing to cultural and intellectual life, locally, regionally and globally. Its approach highlights the fluid, transitive and hybrid nature of art, design and communication today.

ARUCAD is an ambitious incubator of teaching and learning excellence where students will be trained to conduct high-level research; articulate theories and practice of visual production; recognise and appreciate creative excellence of the past and present; become sensitive to gender, racial and religious difference; comprehend issues of ecological, environmental and ethical visual art production in the hope of generating quality, original works. To this end, ARUCAD provides state-of-the-art facilities, a world-class library and esteemed artist-designer educators.

ARUCAD is committed to bringing the University and the wider public together. Collaborative projects between academia and art businesses such as art galleries, museums and production houses, will be on-going throughout the student's programme. These will be monitored and organised by the institution's Lifelong Learning Centre, which will inform the public in the fields of art, design and communication through its Certificate and Outreach Programmes.

VISION

ARUCAD's vision is to become the educational hub of assorted cultures in Cyprus and the Mediterranean region, which will transcend the historical local bias favouring scientific knowledge over visual, creative thinking. It had long been an objective of the founder to establish a private university whereby the establishment of concepts of artistic quality and competence and the works of art-design-communication would impact those living in Cyprus and the Mediterranean region through high-quality education and research.

The underlying principal and the primary goals of higher education as envisaged by ARUCAD is to integrate the arts with modern life, blending art's inter-disciplinary nature with concepts such as relational aesthetics, post-production, aesthetic activism and communication. This is a radicalisation of conventional attitudes towards art's role in society, as ARUCAD believes art and society are one.



Erbil Arkin
Chairman
Board of Trustees

I believe that having graduated from an art and design faculty makes me think creatively, even though I am a businessman. To my mind art and business are one. Just like art and civilization are one. The latter will be the motto for ARUCAD.

First as a collector, then as the owner of an art gallery, now, opening an art academy has raised my ideals about art and that gives me a completely different responsibility as an investor. My dream of establishing ARUCAD is now a reality. Now we have an art and design university and from now on my presence as an investor has a different meaning. I can imagine how it is going to cause a cultural fusion to enable all talented young people from our country and other countries to come together. Students here in ARUCAD will both learn and produce; they will learn while they are producing, they will produce while they are learning. I am sure that we will be able to educate young, talented artists who have a universal, cultural vision with an academic programme based on the correct correlation between theory and practice. We will all see another possible form of life and culture when art, design and communication intersect with creativity. Here is to happy, artful days ahead.



Prof. Dr. Turan Aksoy
Rector

Due to the nature of the beast, art and design do not usually fit comfortably into regular university academic teaching and learning principles. Art and design are fundamentally visually biased, relying on visual literacy, whereas traditional university education relies on written and verbal expression. Hence, teaching and learning art and design utilises a different teaching and learning model; one that fuses intellectual thinking with creativity in order to generate a visual product. To be an academician and student at a university means to value life from a high, upper-cultural perspective and to train oneself in order to make a difference for society.

“To learn while producing, to produce while learning” is our university’s motto and as all our academic staff are practicing artists and designers, along with ARUCAD’s state-of-the-art facilities, students will be able to hone their creative learning in one of the foremost art and design incubators on the planet.



Sinan Arkin
Vice-Chairman
Board of Trustees

To plan the infrastructure of an art university and construct all educational and productional circumstances based on ideal artistic values requires a completely different way of thinking. At a university focused on art and design, the best way for students to be educated is both theoretically and practically. Students should have the chance to apply their theoretical knowledge.

To form such a balanced system requires devoted work and economic burden. In that respect, it is not difficult to recognize how risky it is to have such high aims given today’s conditions. If we believe that art and civilization are one, we have to be aware that civilization consists of so many risks taken in the name of creating difference. When awareness, courage and enthusiasm come together, it is possible to overcome all obstacles. ARUCAD is not only a university, but also an ideal.



**FACULTY of
ARTS**



**FACULTY of
DESIGN**



**FACULTY of
COMMUNICATION**



FACULTY OF ART

PLASTIC ARTS DEPARTMENT ■

DIGITAL ARTS DEPARTMENT ■

PHOTOGRAPHY & VIDEO DEPARTMENT ■



Prof. Dr. Ümit İnatçı
Dean

Faculty of Arts at ARUCAD is based mainly on the contemporary needs and requirements to fill the gap in arts and design education that exists not only in Cyprus, but also in the region. One of the key goals of our university is to educate our students with a well-designed academic programme based on productivity. Additionally, it also aims to broaden the creativity of our students, considering the interdisciplinary nature and principles of traditional and contemporary art.

In this faculty, the courses are designed as a combination of theory and practice. Furthermore, our students will be educated in a programme that will improve their intellectual background and practical ability so that young artists possessing talent and the ability of thinking will contribute to improve the standard of arts in the region.

The primary objective of the departments of the faculty is to raise the concepts of artistic quality, competence and works of art, not only in Cyprus, but also in the region as a whole. For this reason, international co-operation and co-operative projects will be part of both academic and artistic activities in our institution.

Besides the high quality of education, international students will be given the chance to be aware of the rich cultural and architectural heritage of Cyprus with the view to inspire them to produce multicultural works of art. In order to live in a humanistic civilization, the power of art is a must. It is best to keep in mind that the mentality of modern civilization and humanism requires art.



Asst. Prof. Dr. Arzu Akkaya
Head of Department

■ PLASTIC ARTS DEPARTMENT

ARUCAD's department of plastic arts has a vision of developing, improving and raising the values and production of art-making in Cyprus and the wider Mediterranean region. Design and production ateliers are integrated learning places planned to respond to the needs of society in that field. It is believed that instead of an education that is isolated from society, it is better to integrate high cultural values with social values in order to raise students' global, cultural thinking beyond the exploitation of artistic talents. Plastic Arts' priority is to generate critical thinking in its students in order to develop his/her creative thinking abilities.

SYLLABUS FOR PLASTIC ARTS DEPARTMENT**1. YEAR**

| Semester 1 | | | | | |
|-------------|------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 101 | Introduction to Plastic Arts | | 3 | 3+0 | 3 |
| PLAS 103 | Basic Art Education I | | 6 | 2+4 | 6 |
| ARTE 101 | History of Art I | | 3 | 3+0 | 3 |
| PLAS 105 | Life Drawing Techniques I | | 3 | 3+0 | 3 |
| ARTE 103 | Research Methods in Art | | 3 | 3+0 | 3 |
| SOFL 101 | Academic English I | | 3 | 3+0 | 3 |
| Total | | | 21 | | 21 |

| Semester 2 | | | | | |
|-------------|----------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 104 | Basic Art Education II | | 6 | 2+4 | 6 |
| PLAS 108 | Modeling | | 3 | 3+0 | 3 |
| PLAS 106 | Life Drawing Techniques II | | 3 | 3+0 | 3 |
| ARTE 102 | History of Art II | | 3 | 3+0 | 3 |
| PLAS 102 | Anatomy for Artists | | 3 | 3+0 | 3 |
| SOFL 102 | Academic English II | | 3 | 3+0 | 3 |
| Total | | | 21 | | 21 |

ACADEMIC STAFF

Prof. Dr. Ümit İnatçı

Asst. Prof. Dr. Arzu Akkaya

Special Teaching Staff Sinan Demirtaş

Special Teaching Staff İsmet Değirmenci

2. YEAR

| Semester 1 | | | | | |
|-------------|---------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 201 | Painting I | | 6 | 2+4 | 6 |
| PLAS 203 | Art and Space | | 3 | 3+0 | 3 |
| PLAS 205 | Printmaking I | | 3 | 3+0 | 3 |
| ARTE 201 | Anthropology of Art | | 3 | 3+0 | 3 |
| PLAS 207 | Ceramic Workshop | | 6 | 2+4 | 6 |
| Total | | | 21 | | 21 |

| Semester 2 | | | | | |
|-------------|--|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 202 | Painting II | | 6 | 2+4 | 6 |
| ARTE 204 | Philosophy of Art and Aesthetics | | 3 | 3+0 | 3 |
| PLAS 206 | Printmaking II | | 4 | 1+3 | 4 |
| TUDI 202 | Turkish Language I | | 2 | 2+0 | 2 |
| AIIT 202 | Principles of Atatürk and History of the Revolution | | 2 | 2+0 | 2 |
| Total | | | 17 | | 17 |

3. YEAR

| Semester 1 | | | | | |
|-------------|------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 301 | Painting III | | 6 | 2+4 | 6 |
| PLAS 303 | Sculpture I | | 6 | 2+4 | 6 |
| PLAS 305 | Assemblage | | 3 | 3+0 | 3 |
| PLAS 307 | Printmaking III | | 3 | 3+0 | 3 |
| TUDI 301 | Turkish Language II | | 2 | 2+0 | 2 |
| Total | | | 20 | | 20 |

| Semester 2 | | | | | |
|-------------|-------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 302 | Interdisciplinary Workshop | | 6 | 2+4 | 6 |
| PLAS 304 | Sculpture II | | 6 | 2+4 | 6 |
| PLAS 306 | Basic Art Concepts | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective I | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective II | | 3 | 3+0 | 3 |
| Total | | | 21 | | 21 |

4. YEAR

| Semester 1 | | | | | |
|-------------|--------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 401 | Installation | | 6 | 2+4 | 6 |
| PLAS 403 | Art Management/ Curatorship | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective III | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective II | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

| Semester 2 | | | | | |
|-------------|-----------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 402 | Artwork Analysis and Criticism | | 3 | 3+0 | 3 |
| PLAS 404 | Graduation Project | | 6 | 2+4 | 6 |
| XXXX 000 | Departmental Elective IV | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective II | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

PLASTIC ARTS DEPARTMENT: ELECTIVE COURSES

| DEPARTMENTAL ELECTIVE | | | | | |
|-----------------------|--------------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 322 | Mural | | 3 | 3+0 | 3 |
| PLAS 343 | Sculpture Workshop | | 3 | 3+0 | 3 |
| PLAS 392 | Mask | | 3 | 3+0 | 3 |
| ARTE 355 | Mythology | | 3 | 3+0 | 3 |
| PLAS 453 | Space and Perspective in Painting | | 3 | 3+0 | 3 |
| PLAS 333 | Glasswork Workshop | | 3 | 3+0 | 3 |

| FACULTY ELECTIVE | | | | | |
|------------------|------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| ARTE 354 | Turkish and Islamic Arts | | 3 | 3+0 | 3 |
| PHVD 457 | Underwater Photography | | 3 | 3+0 | 3 |
| PHVD 209 | Documentary Photog- raphy | | 3 | 3+0 | 3 |
| PHVD 210 | Studio Photography | | 3 | 3+0 | 3 |

| UNIVERSITY ELEC-TIVE | | | | | |
|----------------------|-------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PHVD 207 | Video Editing Tech- niques | | 3 | 3+0 | 3 |
| INDD 406 | Jewelry design | | 3 | 3+0 | 3 |
| VCDD 305 | Illustration | | 3 | 3+0 | 3 |
| INDD 444 | Toy Design | | 3 | 3+0 | 3 |



Asst. Prof. Dr. Mustafa Akkaya
Head of Department

DIGITAL ARTS DEPARTMENT

Digital arts is a new artistic field that is based on producing plastic and visual artworks utilising digital platforms. This style of artistic production consists of combining communication and media, which ARUCAD sees as imperative in today's art-making. A core aim of the department is to enable students to produce visual works by using the latest technical equipment and to educate them in 2D-3D manipulations whilst combining theory with practice. The philosophy of digital arts attempts to eliminate the biased concept of non-repetitive, unique works of art, introducing a more democratic viewpoint.

SYLLABUS FOR DIGITAL ARTS DEPARTMENT**1. YEAR**

| Semester 1 | | | | | |
|-------------|------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DART 101 | Introduction to Digital Arts | | 3 | 3+0 | 3 |
| PLAS 103 | Basic Art Education I | | 6 | 2+4 | 6 |
| ARTE 101 | History of Art I | | 3 | 3+0 | 3 |
| ARTE 103 | Research Methods | | 3 | 3+0 | 3 |
| PLAS 105 | Life Drawing Techniques I | | 3 | 3+0 | 3 |
| SOFL 101 | Academic English I | | 3 | 3+0 | 3 |
| Total | | | 21 | | 21 |

| Semester 2 | | | | | |
|-------------|----------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DART 102 | Computer Graphics | | 3 | 3+0 | 3 |
| PLAS 104 | Basic Art Education II | | 6 | 2+4 | 6 |
| PLAS 106 | Life Drawing Techniques II | | 3 | 3+0 | 3 |
| ARTE 102 | History of Art II | | 3 | 3+0 | 3 |
| PLAS 102 | Anatomy for Artists | | 3 | 3+0 | 3 |
| SOFL 102 | Academic English II | | 3 | 3+0 | 3 |
| Total | | | 21 | | 21 |

ACADEMIC STAFF

Asst. Prof. Dr. Mustafa Akkaya

Assoc. Prof. Dr. Oğuz Haşlakoğlu

Assoc. Prof. Dr. Alev Adil

Senior Instructor Anastasia A. Sekmen

Senior Instructor Rozano Azimihase

2. YEAR

| Semester 1 | | | | | |
|-------------|--|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DART 201 | Digital Drawing and Painting Studio I | | 6 | 2+4 | 4 |
| DART 203 | Digital Photography I | | 3 | 3+0 | 3 |
| ARTE 201 | Anthropology of Art | | 3 | 3+0 | 3 |
| PHVD 207 | Video Editing Tech- niques | | 3 | 3+0 | 3 |
| VCDD 207 | Image, Sound and Motion | | 3 | 3+0 | 3 |
| Total | | | 18 | | 16 |

| Semester 2 | | | | | |
|-------------|---|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DART 202 | Digital Drawing and Painting Studio II | | 6 | 2+4 | 6 |
| DART 204 | Introduction to Digital Painting | | 3 | 3+0 | 3 |
| DART 206 | Digital Culture and Art | | 3 | 3+0 | 3 |
| ARTE 204 | Philosophy of Art and Aesthetics | | 3 | 3+0 | 3 |
| TUDI 202 | Turkish Language I | | 2 | 2+0 | 2 |
| AIIT 202 | Principles of Atatürk and History of the Revolu- tion | | 2 | 2+0 | 2 |
| Total | | | 19 | | 19 |

3. YEAR

| Semester 1 | | | | | |
|-------------|--|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DART 301 | Computer-Aided Art I | | 6 | 2+4 | 6 |
| DART 303 | 3D Digital Scanning and Printing Techniques | | 3 | 3+0 | 3 |
| PHVD 303 | Video Art | | 3 | 3+0 | 3 |
| VCDD 307 | Visual Representation | | 3 | 3+0 | 3 |
| TUDI 301 | Turkish Language II | | 2 | 2+0 | 2 |
| Total | | | 17 | | 17 |

| Semester 2 | | | | | |
|-------------|--------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DART 302 | Digital Art II | | 6 | 2+4 | 6 |
| DART 304 | Image and Picture | | 3 | 3+0 | 3 |
| PHVD 306 | Video Art II | | 3 | 3+0 | 3 |
| PLAS 308 | Modern Art Concepts | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective I | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective II | | 3 | 3+0 | 3 |
| Total | | | 21 | | 21 |

4. YEAR

| Semester 1 | | | | | |
|-------------|-----------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DART 401 | Introduction to Anima- tion | | 3 | 3+0 | 3 |
| PLAS 403 | Art Management/Cura- torship | | 3 | 3+0 | 3 |
| PHVD 402 | Artwork Analysis and Criticism | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective III | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective II | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

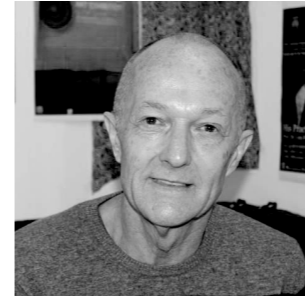
| Semester 2 | | | | | |
|-------------|-------------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DART 404 | Graduation Project | | 6 | 2+4 | 6 |
| DART 406 | Interdisciplinary Digital Studio | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective IV | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective II | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

DIGITAL ARTS DEPARTMENT: ELECTIVE COURSES

| DEPARTMENTAL ELECTIVE | | | | | |
|-----------------------|---------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DART 341 | 2D Character Design | | 3 | 3+0 | 3 |
| DART 352 | 3D Character Design | | 3 | 3+0 | 3 |
| DART 431 | Technology and Art | | 3 | 3+0 | 3 |
| DART 445 | Fantastic Digital Painting | | 3 | 3+0 | 3 |
| DART 457 | Digital Sculpture and Relief | | 3 | 3+0 | 3 |

| FACULTY ELEC-TIVE | | | | | |
|-------------------|--------------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 403 | Art Management/Cura- torship | | 3 | 3+0 | 3 |
| ARTE 355 | Mythology | | 3 | 3+0 | 3 |
| PLAS 453 | Space and Perspective in Painting | | 3 | 3+0 | 3 |
| PLAS 108 | Modeling | | 3 | 3+0 | 3 |

| UNIVERSITY ELECTIVE | | | | | |
|---------------------|-------------------------------|--------------------------|--------------|----------------------------|--------|
| Course Code | Course Name | Compulsory/Elec- tive | Course Hours | Theoretical + Ap- plied | Credit |
| VCDD 435 | Storyboarding Tech- niques | | 3 | 3+0 | 3 |
| VCDD 423 | 3D Organic Modeling | | 3 | 3+0 | 3 |
| VCDD 206 | Typography | | 3 | 3+0 | 3 |
| VCDD 205 | Vector Graphics | | 3 | 3+0 | 3 |



Prof. Dr. Lutz Presser
Head of Department

PHOTOGRAPHY & VIDEO DEPARTMENT

Photography and Video are highly effective cultural vehicles that have only recently been considered as genuine, artistic fields related to the plastic arts. Photography and Video employ digitised imaging but they also hybridize 2D-3D, utilize installation, drawing and painting, animation and time-based media. Students will be encouraged to think and work in highly experimental ways using state of the art facilities in order to transcend traditional limitations of modernist-postmodernist thinking, and even questioning contemporary attitudes in order to find new, individualized visual expressions. ARUCAD's department of photography and video will intentionally push the boundaries in terms of what art is and what can be communicated.

SYLLABUS FOR PHOTOGRAPHY & VIDEO DEPARTMENT

1. YEAR

| Semester 1 | | | | | |
|-------------|------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 101 | Introduction to Plastic Arts | | 3 | 3+0 | 3 |
| PLAS 103 | Basic Art Education I | | 6 | 2+4 | 6 |
| ARTE 101 | History of Art I | | 3 | 3+0 | 3 |
| ARTE 103 | Research Methods | | 3 | 3+0 | 3 |
| PHVD 101 | Basic Photography | | 3 | 3+0 | 3 |
| SOFL 101 | Academic English I | | 3 | 3+0 | 3 |
| Total | | | 21 | | 21 |

| Semester 2 | | | | | |
|-------------|------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PHVD 102 | Advanced Photography | | 3 | 3+0 | 3 |
| PLAS 104 | Basic Art Education II | | 6 | 2+4 | 6 |
| PHVD 104 | Photography and Art | | 3 | 3+0 | 3 |
| DART 102 | Computer Graphics | | 3 | 3+0 | 3 |
| ARTE 102 | History of Art II | | 3 | 3+0 | 3 |
| SOFL 102 | Academic English II | | 3 | 3+0 | 3 |
| Total | | | 21 | | 21 |

ACADEMIC STAFF

Prof. Dr. Lutz Presser

Prof. Dr. Ebrahim Haghighi

Asst. Prof. Dr. Gülsen Bal

Senior Instructor Ali Azhari

Senior Instructor Cengiz Bodur

2. YEAR

| Semester 1 | | | | | |
|--------------|-------------------------------|-------------------------|--------------|--------------------------|-----------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PHVD 201 | Fictional Photography | | 3 | 3+0 | 3 |
| PHVD 203 | Studio Photography | | 3 | 3+0 | 3 |
| PHVD 205 | Photography and Media | | 3 | 3+0 | 3 |
| PHVD 207 | Video Editing Tech- niques | | 3 | 3+0 | 3 |
| PHVD 209 | Documentary Photog- raphy | | 3 | 3+0 | 3 |
| VCDD 207 | Image, Sound and Motion | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

| Semester 2 | | | | | |
|--------------|---|-------------------------|--------------|--------------------------|-----------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PHVD 202 | Macro Photography | | 3 | 3+0 | 3 |
| CINE 204 | Camera and Lighting Techniques | | 3 | 3+0 | 3 |
| PHVD 204 | Photography Presenta- tion Set-up and Tech- niques | | 3 | 3+0 | 3 |
| ARTE 204 | Philosophy of Art and Aesthetics | | 3 | 3+0 | 3 |
| TUDI 202 | Turkish Language I | | 2 | 2+0 | 2 |
| AIIT 202 | Principles of Atatürk and History of the Revolu- tion | | 2 | 2+0 | 2 |
| Total | | | 16 | | 16 |

3. YEAR

| Semester 1 | | | | | |
|--------------|----------------------------------|-------------------------|--------------|--------------------------|-----------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PHVD 301 | Creative Photography Studio I | | 3 | 3+0 | 3 |
| PHVD 303 | Video Art I | | 3 | 3+0 | 3 |
| PHVD 305 | Photography and Mean- ing | | 3 | 3+0 | 3 |
| VCDD 307 | Visual Representation | | 3 | 3+0 | 3 |
| CINE 311 | Cinematography | | 3 | 3+0 | 3 |
| TUDI 301 | Turkish Language II | | 2 | 2+0 | 2 |
| Total | | | 17 | | 17 |

| Semester 2 | | | | | |
|--------------|-----------------------------------|-------------------------|--------------|--------------------------|-----------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PHVD 302 | Creative Photography Studio II | | 3 | 3+0 | 3 |
| PHVD 306 | Video Art II | | 3 | 3+0 | 3 |
| PHVD 308 | Fashion Photography | | 3 | 3+0 | 3 |
| PLAS 308 | Basic Art Concepts | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective I | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective II | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

4. YEAR

| Semester 1 | | | | | |
|-------------|------------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PHVD 401 | Product Photography | | 3 | 3+0 | 3 |
| PLAS 403 | Art Management/Curatorship | | 3 | 3+0 | 3 |
| PHVD 402 | Internship | | 0 | 0+0 | 0 |
| PHVD 405 | Photography Criticism and Analysis | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective III | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective II | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

| Semester 2 | | | | | |
|-------------|--------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PHVD 404 | Graduation Project | | 6 | 2+4 | 6 |
| PHVD 406 | Sociology of Photography | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective IV | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective II | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

PHOTOGRAPHY & VIDEO DEPARTMENT: ELECTIVE COURSES

| DEPARTMENTAL ELECTIVE | | | | | |
|-----------------------|------------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PHVD 332 | Portrait Photography | | 3 | 3+0 | 3 |
| PHVD 347 | Architectural Photography | | 3 | 3+0 | 3 |
| PHVD 427 | Lighting and Colors in Photography | | 3 | 3+0 | 3 |
| PHVD 444 | Video Installation | | 3 | 3+0 | 3 |
| PHVD 457 | Underwater Photography | | 3 | 3+0 | 3 |

| FACULTY ELECTIVE | | | | | |
|------------------|-----------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| ARTE 201 | Anthropology of Art | | 3 | 3+0 | 3 |
| ARTE 335 | Mythology | | 3 | 3+0 | 3 |
| PLAS 453 | Space and perspective in painting | | 3 | 3+0 | 3 |
| DART 205 | Image and Picture | | 3 | 3+0 | 3 |

| UNIVERSITY ELECTIVE | | | | | |
|---------------------|-----------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| CINE 305 | Phenomenology of Body | | 3 | 3+0 | 3 |
| VCDD 401 | Audiovisual Design | | 3 | 3+0 | 3 |
| VCDD 206 | Typography | | 3 | 3+0 | 3 |
| DSGN 221 | Design Theory | | 3 | 3+0 | 3 |

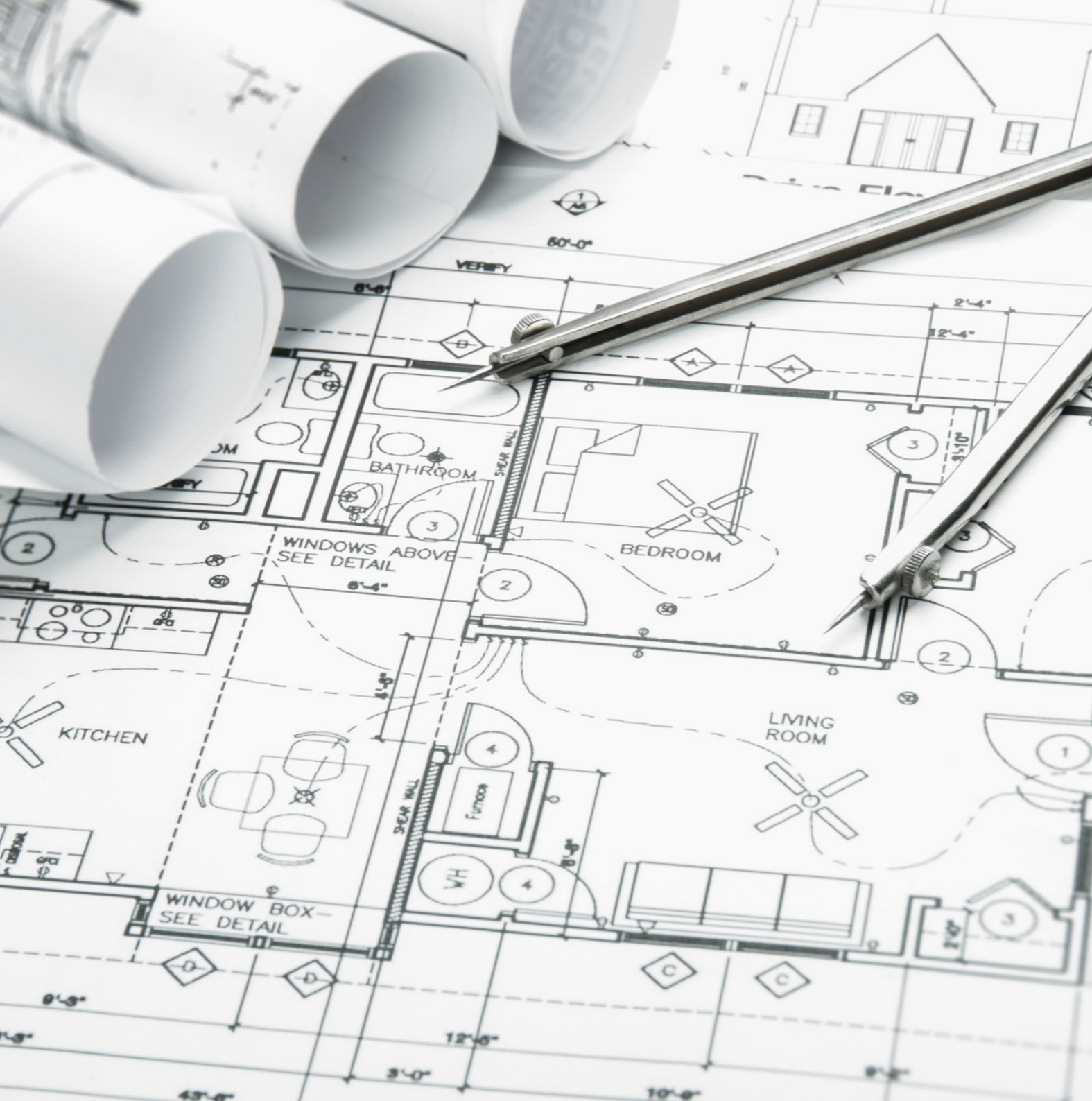


FACULTY OF DESIGN

TEXTILE & FASHION DESIGN DEPARTMENT ■

INTERIOR ARCHITECTURE DEPARTMENT ■

INDUSTRIAL DESIGN DEPARTMENT ■



ABOUT FACULTY

The main goal of the Faculty of Design of ARUCAD is to expand the borders of creativity by taking into consideration the interdisciplinary characteristics of both traditional and modern art. To educate and train students in not only having critical thinking skills, but also in being able to use manipulative skills with full capacity will further add great value to the design standards of our country. An education motto based in a balanced manner on theory and practice duality is designed to feed not only the academic environment, but also the production environment.

To raise the general standards of designers and their artworks of both our country and the region is the main idea that departments of this faculty, along with the university itself, is based on.

TEXTILE & FASHION DESIGN DEPARTMENT

ABOUT DEPARTMENT

In the ARUCAD Textile and Fashion Design department, we aim to raise and develop the idea of modern textiles and fashion in Cyprus. It is also planned to educate students according to international fashion design standards and broaden the fashion potential of the country to worldwide markets. Design and production ateliers that are integrated with learning places are planned to respond to the needs of society in that field. It is believed that instead of an isolated education from society, it is better to integrate high cultural values with social values.

The educational philosophy of this department is based on searching the cultural anthropological data of this region's geography and creating a new synthesis based on them. Creative production- based studies are the main structure of this department.

SYLLABUS FOR TEXTILE & FASHION DESIGN DEPARTMENT

1. YEAR

| Semester 1 | | | | | |
|-------------|--------------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| VCDD 101 | Basic Design I | | 6 | 2+4 | 6 |
| DSGN 101 | Research Methods | | 3 | 3+0 | 3 |
| TMDD 103 | Textile Fiber | | 3 | 3+0 | 3 |
| TMDD 105 | Fashion Illustration Techniques I | | 3 | 3+0 | 3 |
| TMDD 107 | Basic Sewing Techniques | | 3 | 3+0 | 3 |
| SOFL 101 | Academic English I | | 3 | 3+0 | 3 |
| Total | | | 21 | | 21 |

| Semester 2 | | | | | |
|-------------|---------------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| VCDD 102 | Basic Design II | | 6 | 2+4 | 6 |
| DSGN 102 | History of Design I | | 3 | 3+0 | 3 |
| TMDD 104 | Draping Techniques | | 3 | 3+0 | 3 |
| TMDD 106 | Fashion Illustration Techniques II | | 3 | 3+0 | 3 |
| SOFL 102 | Academic English II | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

ACADEMIC STAFF

2. YEAR

| Semester 1 | | | | | |
|-------------|-----------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DSGN 201 | History of Design II | | 3 | 3+0 | 3 |
| TMDD 201 | Fashion Design I | | 6 | 2+4 | 6 |
| TMDD 203 | Basic Body Pattern Drawing | | 3 | 3+0 | 3 |
| TMDD 205 | History of Fashion and Costume | | 3 | 3+0 | 3 |
| TMDD 207 | Fabric Structure I | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

| Semester 2 | | | | | |
|-------------|---------------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| TMDD 202 | Fashion Design II | | 6 | 2+4 | 6 |
| TMDD 204 | Clothing Studio | | 3 | 3+0 | 3 |
| TMDD 206 | Ornamentation Tech- niques | | 3 | 3+0 | 3 |
| TMDD 208 | Fabric Structure II | | 3 | 3+0 | 3 |
| TMDD 210 | Pattern Techniques and Application | | 0 | 0+0 | 0 |
| TUDI 202 | Turkish Language I | | 2 | 2+0 | 2 |
| Total | | | 17 | | 17 |

3. YEAR

| Semester 1 | | | | | |
|-------------|------------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| TMDD 301 | Computer-Aided Fash- ion Design | | 6 | 2+4 | 4 |
| TMDD 303 | Introduction to Print Design | | 3 | 3+0 | 3 |
| TMDD 305 | Introduction to Weaving Design | | 3 | 3+0 | 3 |
| VCDD 303 | Portfolio Design | | 3 | 3+0 | 3 |
| TUDI 301 | Turkish Language II | | 2 | 2+0 | 2 |
| Total | | | 17 | | 15 |

| Semester 2 | | | | | |
|-------------|---|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| TMDD 302 | Print Design Application | | 3 | 3+0 | 3 |
| TMDD 304 | Weaving Design Applica- tion | | 3 | 3+0 | 3 |
| TMDD 306 | Fashion Trends | | 3 | 3+0 | 3 |
| TMDD 308 | Internship | | 0 | 0+0 | 0 |
| AIIT 302 | Principles of Atatürk and History of the Revolu- tion | | 2 | 3+0 | 2 |
| XXXX 000 | Departmental Elective I | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective II | | 2 | 2+0 | 2 |
| Total | | | 16 | | 16 |

4. YEAR

| Semester 1 | | | | | |
|-------------|--|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| TMDD 401 | Quality Management Systems and Standards | | 3 | 3+0 | 3 |
| TMDD 403 | Fashion Show Organization and Choreography | | 6 | 2+4 | 4 |
| XXXX 000 | Departmental Elective III | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective II | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective | | 3 | 3+0 | 3 |
| Total | | | 18 | | 16 |

| Semester 2 | | | | | |
|-------------|--------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| TMDD 402 | Collection Creation | | 6 | 2+4 | 4 |
| TMDD 404 | Graduation Project | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective IV | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective II | | 3 | 3+0 | 3 |
| Total | | | 18 | | 16 |

TEXTILE & FASHION DESIGN DEPARTMENT: ELECTIVE COURSES

| DEPARTMENTAL ELECTIVE | | | | | |
|-----------------------|--|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| TMDD 329 | Make-up and Face Painting Art | | 3 | 3+0 | 3 |
| TMDD 355 | Computer-Aided Illustration and Presentation | | 3 | 3+0 | 3 |
| TMDD 349 | Communication Skills | | 3 | 3+0 | 3 |
| TMDD 427 | Patterns and Symbols in Textile | | 3 | 3+0 | 3 |
| TMDD 438 | Tie Dyeing Technique | | 3 | 3+0 | 3 |
| TMDD 342 | Hat Design | | 3 | 3+0 | 3 |

| FACULTY ELECTIVE | | | | | |
|------------------|--------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INDD 406 | Jewelry Design | | 3 | 3+0 | 3 |
| INAD 429 | Experimental Design | | 3 | 3+0 | 3 |
| DSGN 211 | Design Theory | | 3 | 3+0 | 3 |
| INDD 349 | Wearable Technology and Design | | 3 | 3+0 | 3 |

| UNIVERSITY ELECTIVE | | | | | |
|---------------------|---------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 392 | Mask | | 3 | 3+0 | 3 |
| PHVD 308 | Fashion Photography | | 3 | 3+0 | 3 |
| NMED 427 | Media and Gender | | 3 | 3+0 | 3 |
| CINE 337 | Costumes in Cinema | | 3 | 3+0 | 3 |

INTERIOR ARCHITECTURE DEPARTMENT

ABOUT DEPARTMENT

The Interior Architecture department does not have an education programme that only means creating visual and cultural identities for places. The education programme of this department has a structure that transforms students' interior space and environment perception in an aesthetic way. Also, besides improving practical skills, the programme is based on organising and planning interior spaces of architectural areas with artistic touches.

Design and production ateliers that are integrated with learning places are intended to respond to the needs of society in that field. It is believed that instead of an isolated education from society, it is better to integrate high cultural values with social values.

SYLLABUS FOR INTERIOR ARCHITECTURE DEPARTMENT

1. YEAR

| Semester 1 | | | | | |
|--------------|--|-------------------------|--------------|--------------------------|-----------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INAD 101 | Basic Design I | | 6 | 2+4 | 6 |
| DSGN 101 | Research Methods | | 3 | 3+0 | 3 |
| INAD 103 | Technical Drawing I | | 3 | 3+0 | 3 |
| INAD 105 | Mathematics and Geom- etry in Design | | 3 | 3+0 | 3 |
| INAD 107 | Presentation and Com- munication Techniques | | 3 | 3+0 | 3 |
| SOFL 101 | Academic English I | | 3 | 3+0 | 3 |
| Total | | | 21 | | 21 |

| Semester 2 | | | | | |
|--------------|----------------------|-------------------------|--------------|--------------------------|-----------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INAD 102 | Basic Design II | | 6 | 2+4 | 6 |
| INAD 104 | Technical Drawing II | | 3 | 3+0 | 3 |
| DSGN 102 | History of Design I | | 3 | 3+0 | 3 |
| INAD 106 | Final Construction | | 3 | 3+0 | 3 |
| INAD 108 | Model | | 3 | 3+0 | 3 |
| SOFL 102 | Academic English II | | 3 | 3+0 | 3 |
| Total | | | 21 | | 21 |

ACADEMIC STAFF

2. YEAR

| Semester 1 | | | | | |
|-------------|-----------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DSGN 201 | History of Design II | | 3 | 3+0 | 3 |
| INAD 203 | Project I | | 6 | 2+4 | 4 |
| INAD 205 | Perspective | | 3 | 3+0 | 3 |
| INAD 207 | Interior Analysis Systems I | | 3 | 3+0 | 3 |
| INAD 209 | Computer-Aided Design I | | 3 | 3+0 | 3 |
| Total | | | 18 | | 16 |

| Semester 2 | | | | | |
|-------------|---------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INAD 204 | Project II | | 6 | 2+4 | 4 |
| INAD 206 | Building Elements I | | 3 | 3+0 | 3 |
| INAD 208 | Materials | | 3 | 3+0 | 3 |
| INAD 210 | Computer-Aided Design II | | 3 | 3+0 | 3 |
| INAD 212 | History of Architecture I | | 3 | 3+0 | 3 |
| INAD 214 | Internship I | | 0 | 0+0 | 0 |
| TUDI 202 | Turkish Language I | | 2 | 2+0 | 2 |
| Total | | | 20 | | 18 |

3. YEAR

| Semester 1 | | | | | |
|-------------|----------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INAD 301 | Project III | | 6 | 2+4 | 4 |
| INAD 303 | Computer-Aided Design III | | 3 | 3+0 | 3 |
| INAD 305 | Building Elements II | | 3 | 3+0 | 3 |
| INAD 307 | History of Architecture II | | 3 | 3+0 | 3 |
| INAD 309 | Structure in Design | | 3 | 3+0 | 3 |
| TUDI 301 | Turkish Language II | | 2 | 2+0 | 2 |
| Total | | | 20 | | 18 |

| Semester 2 | | | | | |
|-------------|---|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INAD 302 | Project IV | | 6 | 2+4 | 4 |
| INAD 304 | Ergonomics | | 3 | 3+0 | 3 |
| INAD 306 | Internship II | | 0 | 0+0 | 0 |
| AIIT 302 | Principles of Atatürk and History of the Revolution | | 2 | 2+0 | 2 |
| XXXX 000 | Departmental Elective I | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective II | | 3 | 3+0 | 3 |
| Total | | | 17 | | 15 |

4. YEAR

| Semester 1 | | | | | |
|-------------|---------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INAD 401 | Project V | | 6 | 2+4 | 4 |
| INAD 403 | Lighting | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective III | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective I | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective I | | 3 | 3+0 | 3 |
| Total | | | 18 | | 16 |

| Semester 2 | | | | | |
|-------------|--------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INAD 401 | Graduation Project | | 6 | 2+4 | 6 |
| INAD 403 | Furniture Semantics | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective IV | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective II | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective II | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

INTERIOR ARCHITECTURE DEPARTMENT: ELECTIVE COURSES

| DEPARTMENTAL ELECTIVE | | | | | |
|-----------------------|---|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INAD 342 | Installation and Acoustic of Buildings | | 3 | 3+0 | 3 |
| INAD 375 | Plant Building Relation in Spatial Design | | 3 | 3+0 | 3 |
| INAD 435 | Structure Concepts | | 3 | 3+0 | 3 |
| INAD 429 | Experimental Design | | 3 | 3+0 | 3 |
| INAD 437 | Building Restoration and Surveying | | 3 | 3+0 | 3 |
| INAD 443 | Textile in Interior Architecture | | 3 | 3+0 | 3 |

| FACULTY ELECTIVE | | | | | |
|------------------|----------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DSGN 211 | Design Theory | | 3 | 3+0 | 3 |
| TMDD 427 | Pattern in Textile | | 3 | 3+0 | 3 |
| TMDD 438 | Tie Dyeing Technique | | 3 | 3+0 | 3 |
| INDD 326 | Furniture Design | | 3 | 3+0 | 3 |

| UNIVERSITY ELECTIVE | | | | | |
|---------------------|--------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 306 | Basic Art Concepts | | 3 | 3+0 | 3 |
| PLAS 392 | Mask | | 3 | 3+0 | 3 |
| VCDD 205 | Vector Graphics | | 3 | 3+0 | 3 |
| PLAS 333 | Glasswork Workshop | | 3 | 3+0 | 3 |

INDUSTRIAL DESIGN DEPARTMENT

ABOUT DEPARTMENT

The educational program of the Industrial Design department is based on theoretical and practical courses planned mainly considering physical and virtual terms of modern design. The ARUCAD faculty of design's industrial design department has a vision of developing, improving and raising both the values of modern industrial design in that country and the amount of production in that field. In this department, it is also aimed to widen the potential of design in this country beyond the borders and to be the centre of international design activities.

Design and production ateliers that are integrated with learning places are planned to respond to the needs of society in that field. It is believed that instead of an isolated education from society, it is better to integrate high cultural values with social values.

SYLLABUS FOR INDUSTRIAL DESIGN DEPARTMENT

1. YEAR

| Semester 1 | | | | | |
|-------------|--|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INAD 101 | Basic Design I | | 6 | 2+4 | 6 |
| DSGN 101 | Research Methods | | 3 | 3+0 | 3 |
| INDD 103 | Introduction to Industrial Products Design | | 3 | 3+0 | 3 |
| INDD 105 | Drawing and Communication Techniques I | | 3 | 3+0 | 3 |
| INDD 107 | Technical Drawing I | | 3 | 3+0 | 3 |
| SOFL 101 | Academic English I | | 3 | 3+0 | 3 |
| Total | | | 21 | | 21 |

| Semester 2 | | | | | |
|-------------|---|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INAD 102 | Basic Design II | | 6 | 2+4 | 6 |
| DSGN 102 | History of Design I | | 3 | 3+0 | 3 |
| INDD 106 | Drawing and Communication Techniques II | | 3 | 3+0 | 3 |
| INDD 104 | Technical Drawing II | | 3 | 3+0 | 3 |
| INDD 108 | Working Principles of Objects | | 3 | 3+0 | 3 |
| SOFL 102 | Academic English II | | 3 | 3+0 | 3 |
| Total | | | 21 | | 21 |

ACADEMIC STAFF

2. YEAR

| Semester 1 | | | | | |
|-------------|---|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INDD 201 | Industrial Design Studio I | | 6 | 2+4 | 4 |
| DGSN 201 | History of Design II | | 3 | 3+0 | 3 |
| INDD 203 | Technical Studies: Materials and Production | | 3 | 3+0 | 3 |
| INDD 205 | Design Geometry and Calculation | | 3 | 3+0 | 3 |
| INDD 207 | Human Element in Design | | 3 | 3+0 | 3 |
| INAD 209 | Computer-Aided Design I | | 3 | 3+0 | 3 |
| Total | | | 21 | | 19 |

| Semester 2 | | | | | |
|-------------|-----------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INDD 202 | Industrial Design Studio II | | 6 | 2+4 | 4 |
| INDD 204 | Prototype/Model Making | | 3 | 3+0 | 3 |
| INDD 206 | Production Materials I | | 3 | 3+0 | 3 |
| INDD 208 | Lighting Design | | 3 | 3+0 | 3 |
| INAD 210 | Computer-Aided Design II | | 3 | 3+0 | 3 |
| TUDI 202 | Turkish Language I | | 2 | 2+0 | 2 |
| Total | | | 20 | | 18 |

3. YEAR

| Semester 1 | | | | | |
|-------------|------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INDD 301 | Industrial Design Studio III | | 6 | 2+4 | 4 |
| INAD 303 | Computer-Aided Design III | | 3 | 3+0 | 3 |
| INDD 305 | Production Materials II | | 3 | 3+0 | 3 |
| INAD 309 | Structure in Design | | 3 | 3+0 | 3 |
| INDD 307 | Internship I | | 0 | 0+0 | 0 |
| TUDI 301 | Turkish Language II | | 2 | 2+0 | 2 |
| Total | | | 17 | | 15 |

| Semester 2 | | | | | |
|-------------|---|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INDD 302 | Industrial Design Studio IV | | 6 | 2+4 | 4 |
| INDD 304 | Pattern Techniques and Application | | 3 | 3+0 | 3 |
| INAD 304 | Ergonomics | | 3 | 3+0 | 3 |
| INDD 306 | Internship II | | 0 | 0+0 | 0 |
| XXXX 000 | Departmental Elective I | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective II | | 3 | 3+0 | 3 |
| AIIT 302 | Principles of Atatürk and History of the Revolution | | 2 | 2+0 | 2 |
| Total | | | 20 | | 18 |

4. YEAR

| Semester 1 | | | | | |
|--------------|----------------------------|-------------------------|--------------|--------------------------|-----------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INDD 401 | Industrial Design Studio V | | 6 | 2+4 | 4 |
| INDD 403 | Design Management | | 3 | 3+0 | 3 |
| INDD 405 | Internship III | | 0 | 0+0 | 0 |
| XXXX 000 | Departmental Elective III | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective II | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective | | 3 | 3+0 | 3 |
| Total | | | 18 | | 16 |

| Semester 2 | | | | | |
|--------------|--------------------------|-------------------------|--------------|--------------------------|-----------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INDD 404 | Graduation Project | | 6 | 2+4 | 6 |
| INDD 406 | Jewelry Design | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective IV | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective II | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

INDUSTRIAL DESIGN DEPARTMENT: ELECTIVE COURSES

| DEPARTMENTAL ELECTIVE | | | | | |
|-----------------------|--------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| INDD 444 | Toy Design | | 3 | 3+0 | 3 |
| INDD 326 | Furniture Design | | 3 | 3+0 | 3 |
| INDD 347 | Design for Handicapped | | 3 | 3+0 | 3 |
| INDD 365 | Ecology and Design | | 3 | 3+0 | 3 |
| INDD 349 | Wearable Technology and Design | | 3 | 3+0 | 3 |
| INDD 452 | Interaction Design | | 3 | 3+0 | 3 |

| FACULTY ELECTIVE | | | | | |
|------------------|--------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| TMDD 302 | Print Design Application | | 3 | 3+0 | 3 |
| INAD 403 | Furniture Semantics | | 3 | 3+0 | 3 |
| INAD 429 | Experimental Design | | 3 | 3+0 | 3 |
| DSGN 211 | Design Theory | | 3 | 3+0 | 3 |

| UNIVERSITY ELECTIVE | | | | | |
|---------------------|-----------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| VCDD 303 | Portfolio Design | | 3 | 3+0 | 3 |
| VCDD 304 | 3D Digital Modeling | | 3 | 3+0 | 3 |
| PLAS 343 | Wood Carving Workshop | | 3 | 3+0 | 3 |
| PLAS 392 | Mask | | 3 | 3+0 | 3 |

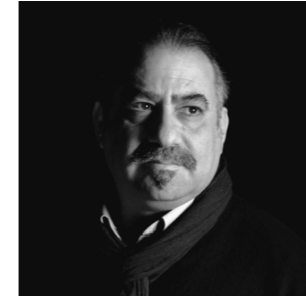


FACULTY OF COMMUNICATION

NEW MEDIA DEPARTMENT ■

CINEMA DEPARTMENT ■

VISUAL COMMUNICATION DESIGN DEPARTMENT ■



Prof. Dr. Ümit İnatçı
Acting Dean of Faculty

Communication is a wide-ranging area. It also has a multi-faceted structure and according to present conditions, some parts of its structure have become more important than others. Nowadays in the communication area, the new media branch predominates. However, communication has an unchangeable base, which is semiology. No matter what happens depending on the thematic structure, the importance of some areas such as sociology, anthropology, culture, politics, aesthetics and ethics may change but still remain active. Keeping that point in mind and knowing that the communication faculty is a part of an art university, it would be better to shape our expectancies accordingly. For that reason, it is aimed to support the art-centred structure of this faculty with the departments of: Cinema, New Media and Visual Communication Design.

The object of the faculty is to reflect the creative effect of art and design on communication and also to reflect the effect of communication styles on art and design. Besides this, a communication faculty that does not undervalue the free spirit of art is completely different from an ordinary communication faculty.

NEW MEDIA DEPARTMENT

ABOUT DEPARTMENT

New Media is a new sector that is based on the ability and technology of having communication networks on virtual platforms. New media that is integrated with traditional communication networks helps to reach crowds easily and quickly by using all available visual and audial vehicles. The main aim of this department is to educate students theoretically and practically in that field.

If we think about how artistic, political and environmental problems are reflected with the help of social media, it is easier to understand how media is capable of changing the lives and beliefs of society. Students are expected to be well-educated in all branches of new media, from printed press to online journalism.

 ACADEMIC STAFF

SYLLABUS FOR NEW MEDIA DEPARTMENT

1. YEAR

| Semester 1 | | | | | |
|-------------|--------------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| COMM 101 | Introduction to Commu- nication | | 3 | 3+0 | 3 |
| COMM 103 | Research Methods in Communication | | 3 | 3+0 | 3 |
| NMED 101 | Digital Media Culture | | 3 | 3+0 | 3 |
| NMED 103 | Programming for New Media | | 3 | 3+0 | 3 |
| SOFL 101 | Academic English I | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

| Semester 2 | | | | | |
|-------------|------------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DART 102 | Computer Graphics | | 3 | 3+0 | 3 |
| NMED 102 | Communication and Art | | 3 | 3+0 | 3 |
| NMED 104 | History of Media Tech- nologies | | 3 | 3+0 | 3 |
| NMED 106 | New Communication Paradigms | | 3 | 3+0 | 3 |
| NMED 108 | Media Ethics | | 3 | 3+0 | 3 |
| SOFL 102 | Academic English II | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

2. YEAR

| Semester 1 | | | | | |
|--------------|---------------------------------|-------------------------|--------------|--------------------------|-----------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| NMED 201 | Digital Content Management | | 3 | 3+0 | 3 |
| NMED 203 | New Media Concepts and Theories | | 3 | 3+0 | 3 |
| NMED 205 | Interpersonal Communication | | 3 | 3+0 | 3 |
| DART 203 | Digital Photography | | 3 | 3+0 | 3 |
| PHVD 207 | Video Editing Techniques | | 3 | 3+0 | 3 |
| VCDD 207 | Image, Sound and Motion | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

| Semester 2 | | | | | |
|--------------|---|-------------------------|--------------|--------------------------|-----------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| VCDD 206 | Typography | | 3 | 3+0 | 3 |
| VCDD 208 | Desktop Publishing | | 3 | 3+0 | 3 |
| NMED 202 | Communication Sociology | | 3 | 3+0 | 3 |
| NMED 204 | Social Media | | 3 | 3+0 | 3 |
| TUDI 202 | Turkish Language I | | 2 | 2+0 | 2 |
| AIIT 202 | Principles of Atatürk and History of the Revolution | | 2 | 2+0 | 2 |
| Total | | | 16 | | 16 |

3. YEAR

| Semester 1 | | | | | |
|--------------|-------------------------------|-------------------------|--------------|--------------------------|-----------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| NMDD 301 | Introduction to Journalism | | 3 | 3+0 | 3 |
| NMDD 303 | Information Security | | 3 | 3+0 | 3 |
| NMDD 305 | Social Responsibility Project | | 3 | 3+0 | 3 |
| NMDD 307 | New Media Politics | | 3 | 3+0 | 3 |
| VCDD 307 | Visual Representation | | 3 | 3+0 | 3 |
| TUDI 301 | Turkish Language II | | 2 | 2+0 | 2 |
| Total | | | 17 | | 17 |

| Semester 2 | | | | | |
|--------------|-----------------------------|-------------------------|--------------|--------------------------|-----------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| NMED 302 | Online Journalism I | | 3 | 3+0 | 3 |
| NMED 304 | Intercultural Communication | | 3 | 3+0 | 3 |
| VCDD 302 | Web Design | | 3 | 3+0 | 3 |
| DART 304 | Image and Picture | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective I | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective II | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

4. YEAR

| Semester 1 | | | | | |
|-------------|--------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| NMED 401 | Online Journalism II | | 3 | 3+0 | 3 |
| NMED 403 | Interactive Narration in Media | | 3 | 3+0 | 3 |
| NMED 405 | Internship | | 0 | 0+0 | 0 |
| XXXX 000 | Departmental Elective III | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective I | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective I | | 3 | 3+0 | 3 |
| Total | | | 15 | | 15 |

| Semester 2 | | | | | |
|-------------|--------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| NMED 404 | New Media Project | | 6 | 2+4 | 6 |
| NMED 408 | Image and Text | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective IV | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective II | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective II | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

NEW MEDIA DEPARTMENT: ELECTIVE COURSES

| DEPARTMENTAL ELECTIVE | | | | | |
|-----------------------|-------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| NMED 323 | Political Communication | | 3 | 3+0 | 3 |
| NMED 347 | Media Aesthetics | | 3 | 3+0 | 3 |
| NMED 352 | Literary Styles in Journalism | | 3 | 3+0 | 3 |
| NMED 427 | Media and Gender | | 3 | 3+0 | 3 |
| NMED 451 | Cultural Studies | | 3 | 3+0 | 3 |
| NMED 457 | Advanced News Writing | | 3 | 3+0 | 3 |

| FACULTY ELECTIVE | | | | | |
|------------------|-----------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| VCDD 205 | Vector Graphics | | 3 | 3+0 | 3 |
| VCDD 103 | Visual Language and Culture | | 3 | 3+0 | 3 |
| VCDD 301 | Publication Design | | 3 | 3+0 | 3 |
| CINE 343 | Soundtrack | | 3 | 3+0 | 3 |

| UNIVERSITY ELECTIVE | | | | | |
|---------------------|--|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 306 | Modern Art Concepts | | 3 | 3+0 | 3 |
| DART 206 | Digital Culture and Art | | 3 | 3+0 | 3 |
| PHVD 204 | Photography Presentation Set-up and Techniques | | 3 | 3+0 | 3 |
| PHVD 405 | Photography Criticism and Analysis | | 3 | 3+0 | 3 |

CINEMA DEPARTMENT

ABOUT DEPARTMENT

In the borders of North Cyprus, which has a very important cultural and historical inheritance, an art education that makes people gain intellectual background and broaden their aesthetic judgements is a must. Having undergraduate art programmes without access to the necessary equipment is not acceptable for the real values of teaching and learning art. Having inadequate equipment for cinema education and not having production studios or plateaus cause a lack of connection between theory and practice. In this department it is aimed to raise and develop these kinds of inadequacies in that field. Furthermore, the improvement of a cinema culture based on universal values is planned in this department.

The ARUCAD faculty of communication and cinema department aims to reform modern cinema values of this country by combining our own cultural values and the cinema culture of other neighbouring countries. Besides having an education programme that is focused on academic formation and experience, organising international events and broadening the limits of cinema potential of this country to worldwide areas has been planned. By using the available infrastructure for production and the practice and experience gained, our students will be ready for the cinema industry when they graduate.

ACADEMIC STAFF

SYLLABUS FOR CINEMA DEPARTMENT

1. YEAR

| Semester 1 | | | | | |
|--------------|--------------------------------------|-------------------------|--------------|--------------------------|-----------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| COMM 101 | Introduction to Commu- nication | | 3 | 3+0 | 3 |
| COMM 103 | Research Methods in Communication | | 3 | 3+0 | 3 |
| CINE 101 | Film Language I | | 3 | 3+0 | 3 |
| CINE 103 | Introduction to Film Making | | 3 | 3+0 | 3 |
| PHVD 101 | Basic Photography | | 3 | 3+0 | 3 |
| SOFL 101 | Academic English I | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

| Semester 2 | | | | | |
|--------------|------------------------------------|-------------------------|--------------|--------------------------|-----------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| CINE 104 | Film Language II | | 3 | 3+0 | 3 |
| CINE 106 | Lighting and Space | | 3 | 3+0 | 3 |
| CINE 108 | Applied Shooting Tech- niques I | | 3 | 3+0 | 3 |
| CINE 110 | History of World Cin- ema I | | 3 | 3+0 | 3 |
| CINE 112 | Editing Techniques I | | 3 | 3+0 | 3 |
| SOFL 102 | Academic English II | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

2. YEAR

| Semester 1 | | | | | |
|-------------|--------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| CINE 201 | Cinematography and Application | | 3 | 3+0 | 3 |
| CINE 203 | History of World Cinema II | | 3 | 3+0 | 3 |
| CINE 205 | Sound Techniques in Cinema I | | 3 | 3+0 | 3 |
| CINE 207 | Editing Techniques II | | 3 | 3+0 | 3 |
| CINE 209 | Applied Shooting Techniques II | | 3 | 3+0 | 3 |
| TUDI 201 | Turkish Language I | | 2 | 2+0 | 2 |
| Total | | | 17 | | 17 |

| Semester 2 | | | | | |
|-------------|---|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| CINE 202 | Screenwriting | | 3 | 3+0 | 3 |
| CINE 204 | Camera and Lighting Techniques | | 3 | 3+0 | 3 |
| CINE 206 | Sound Techniques in Cinema II | | 3 | 3+0 | 3 |
| CINE 208 | History of Turkish Cinema | | 3 | 3+0 | 3 |
| TUDI 202 | Turkish Language II | | 2 | 2+0 | 2 |
| AIIT 202 | Principles of Atatürk and History of the Revolution | | 2 | 2+0 | 2 |
| Total | | | 16 | | 16 |

3. YEAR

| Semester 1 | | | | | |
|-------------|-------------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| CINE 303 | Soundtrack | | 3 | 3+0 | 3 |
| CINE 305 | Phenomenology of Body | | 3 | 3+0 | 3 |
| CINE 307 | Film Production Workshop | | 3 | 3+0 | 3 |
| CINE 309 | Aesthetics and Theories of Cinema I | | 3 | 3+0 | 3 |
| CINE 311 | Cinematography | | 3 | 3+0 | 3 |
| Total | | | 15 | | 15 |

| Semester 2 | | | | | |
|-------------|--------------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 308 | Modern Art Concepts | | 3 | 3+0 | 3 |
| CINE 314 | Aesthetics and Theories of Cinema II | | 3 | 3+0 | 3 |
| CINE 316 | Documentary Film Making | | 3 | 3+0 | 3 |
| CINE 318 | Internship | | 0 | 0+0 | 0 |
| XXXX 000 | Departmental Elective I | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective II | | 3 | 3+0 | 3 |
| Total | | | 15 | | 15 |

4. YEAR

| Semester 1 | | | | | |
|-------------|---------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| CINE 401 | Directing | | 3 | 3+0 | 3 |
| CINE 403 | Film Semiotics | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective III | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective II | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective | | 3 | 3+0 | 3 |
| Total | | | 15 | | 15 |

| Semester 2 | | | | | |
|-------------|-----------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| CINE 402 | Film Criticism and Analysis | | 3 | 3+0 | 3 |
| CINE 404 | Graduation Project | | 6 | 2+4 | 6 |
| XXXX 000 | Departmental Elective IV | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective II | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

CINEMA DEPARTMENT: ELECTIVE COURSES

| DEPARTMENTAL ELECTIVE | | | | | |
|-----------------------|--------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| CINE 337 | Costumes in Cinema | | 3 | 3+0 | 3 |
| CINE 343 | Soundtrack | | 3 | 3+0 | 3 |
| CINE 349 | Art Directing in Cinema | | 3 | 3+0 | 3 |
| CINE 352 | Literature in Cinema | | 3 | 3+0 | 3 |
| CINE 421 | 3D Film | | 3 | 3+0 | 3 |
| CINE 447 | Screen Credits in Cinema | | 3 | 3+0 | 3 |

| FACULTY ELECTIVE | | | | | |
|------------------|--------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DMED 101 | Digital Media Culture | | 3 | 3+0 | 3 |
| NMED 102 | Communication and Art | | 3 | 3+0 | 3 |
| VCDD 355 | Storyboarding Techniques | | 3 | 3+0 | 3 |
| VCDD 432 | Anime Typography | | 3 | 3+0 | 3 |

| UNIVERSITY ELECTIVE | | | | | |
|---------------------|----------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| PLAS 108 | Modeling | | 3 | 3+0 | 3 |
| DART 204 | Introduction to Digital Painting | | 3 | 3+0 | 3 |
| PHVD 304 | Product Photography | | 3 | 3+0 | 3 |
| ARTE 355 | Mythology | | 3 | 3+0 | 3 |



Asst. Prof. Dr. Cengiz Erdem
Head of Department

VISUAL COMMUNICATION DESIGN DEPARTMENT

Visual communication and design is an area where design and communication are transitional. It is crucial to create a visual modern language and to affect society in terms of rhetorical, ethical and aesthetic values is not easy for all departments.

ARUCAD's communication faculty department of visual communication design has a full capacity programme, which a communication designer needs in order to have modern visual communication values. In that department it is also aimed to widen the potential of design of this country beyond the borders and to be the centre of international design activities. Design and production ateliers that are integrated with learning places are expected to respond to the needs of society in that field. Students who are educated in that learning environment will be ready for all professional areas around the world.

SYLLABUS FOR VISUAL COMMUNICATION DESIGN DEPARTMENT

1. YEAR

| Semester 1 | | | | | |
|-------------|--------------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| COMM 101 | Introduction to Commu- nication | | 3 | 3+0 | 3 |
| VCDD 101 | Basic Design I | | 6 | 2+4 | 6 |
| VCDD 103 | Visual Language and Culture | | 3 | 3+0 | 3 |
| PLAS 105 | Life Drawing Techniques I | | 3 | 3+0 | 3 |
| COMM 103 | Research Methods in Communication | | 3 | 3+0 | 3 |
| SOFL 101 | Academic English I | | 3 | 3+0 | 3 |
| Total | | | 21 | | 21 |

| Semester 2 | | | | | |
|-------------|-------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| VCDD 102 | Basic Design II | | 6 | 2+4 | 6 |
| PHVD 103 | Basic Photography | | 3 | 3+0 | 3 |
| DSGN 104 | History of Design I | | 3 | 3+0 | 3 |
| PLAS 106 | Life Drawing Techniques II | | 3 | 3+0 | 3 |
| SOFL 102 | Academic English II | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

ACADEMIC STAFF

Asst. Prof. Dr. Cengiz Erdem

Asst. Prof. Dr. Eleonora Gavrielides

Senior Instructor Gianmarco Bozoğlu

Special Teaching Staff Arvin Medghalchi

2. YEAR

| Semester 1 | | | | | |
|-------------|----------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DSGN 201 | History of Design II | | 3 | 3+0 | 3 |
| VCDD 203 | Graphic Design I | | 6 | 2+4 | 6 |
| VCDD 205 | Vector Graphics | | 3 | 3+0 | 3 |
| VCDD 207 | Image, Sound and Motion | | 3 | 3+0 | 3 |
| DSGN 211 | Design theory | | 3 | 3+0 | 3 |
| Total | | | 18 | | 18 |

| Semester 2 | | | | | |
|-------------|--------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| VCDD 204 | Graphic Design II | | 6 | 2+4 | 6 |
| VCDD 206 | Typography | | 3 | 3+0 | 3 |
| VCDD 208 | Desktop Publishing | | 3 | 3+0 | 3 |
| VCDD 210 | Visual Effects | | 3 | 3+0 | 3 |
| VCDD 212 | Internship | | 0 | 0+0 | 0 |
| TUDI 202 | Turkish Language I | | 2 | 2+0 | 2 |
| Total | | | 17 | | 17 |

3. YEAR

| Semester 1 | | | | | |
|-------------|------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| VCDD 301 | Publication Design | | 3 | 3+0 | 3 |
| VCDD 303 | Portfolio Design | | 3 | 3+0 | 3 |
| VCDD 305 | Illustration | | 3 | 3+0 | 3 |
| VCDD 307 | Visual Representation | | 3 | 3+0 | 3 |
| VCDD 309 | Label and Cover Design | | 3 | 3+0 | 3 |
| TUDI 301 | Turkish Language II | | 2 | 2+0 | 2 |
| Total | | | 17 | | 17 |

| Semester 2 | | | | | |
|-------------|---|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| VCDD 302 | Web Design | | 3 | 3+0 | 3 |
| VCDD 304 | 3D Digital Modeling | | 3 | 3+0 | 3 |
| PLAS 308 | Contemporary Art Concepts | | 3 | 3+0 | 3 |
| VCDD 310 | Internship | | 0 | 0+0 | 0 |
| AIIT 302 | Principles of Atatürk and History of the Revolu- tion | | 2 | 2+0 | 2 |
| XXXX 000 | Departmental Elective I | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective II | | 3 | 3+0 | 3 |
| Total | | | 17 | | 17 |

4. YEAR

| Semester 1 | | | | | |
|-------------|---------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| VCDD 401 | Audiovisual Design | | 3 | 3+0 | 3 |
| PHVD 207 | Video Editing Techniques | | 3 | 3+0 | 3 |
| XXXX 000 | Departmental Elective III | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective II | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective I | | 3 | 3+0 | 3 |
| Total | | | 15 | | 15 |

| Semester 2 | | | | | |
|-------------|--------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| VCDD 404 | Interdisciplinary Studio | | 6 | 2+4 | 6 |
| VCDD 406 | Graduation Project | | 6 | 2+4 | 6 |
| XXXX 000 | Departmental Elective IV | | 3 | 3+0 | 3 |
| XXXX 000 | Faculty Elective III | | 3 | 3+0 | 3 |
| XXXX 000 | University Elective II | | 3 | 3+0 | 3 |
| Total | | | 21 | | 21 |

VISUAL COMMUNICATION DESIGN DEPARTMENT: ELECTIVE COURSES

| DEPARTMENTAL ELECTIVE | | | | | |
|-----------------------|----------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| VCDD 342 | Advanced Web Design | | 3 | 3+0 | 3 |
| VCDD 347 | Packaging Design | | 3 | 3+0 | 3 |
| VCDD 349 | Fundamental Animation Principles | | 3 | 3+0 | 3 |
| VCDD 423 | 3D Organic Modeling | | 3 | 3+0 | 3 |
| VCDD 432 | Anime Typography | | 3 | 3+0 | 3 |
| VCDD 435 | Storyboarding Techniques | | 3 | 3+0 | 3 |

| FACULTY ELECTIVE | | | | | |
|------------------|-----------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| NMED 102 | Communication and Art | | 3 | 3+0 | 3 |
| CINE 106 | Lighting and Space | | 3 | 3+0 | 3 |
| CINE 202 | Screenwriting | | 3 | 3+0 | 3 |
| CINE 403 | Film Semiotics | | 3 | 3+0 | 3 |

| UNIVERSITY ELECTIVE | | | | | |
|---------------------|----------------------------------|-------------------------|--------------|--------------------------|--------|
| Course Code | Course Name | Compulsory/ Elective | Course Hours | Theoretical + Applied | Credit |
| DART 203 | Digital Photography | | 3 | 3+0 | 3 |
| DART 304 | Image and Picture | | 3 | 3+0 | 3 |
| PHOT 401 | Product Photography | | 3 | 3+0 | 3 |
| PLAS 108 | Modeling | | 3 | 3+0 | 3 |
| DART 204 | Introduction to Digital Painting | | 3 | 3+0 | 3 |

